

# Specialty Advertising

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*The Gabber* has a lot to offer your business...

we offer custom advertising to fit any budget!

## Advertorial - Business Feature

**Talk about effective!** The *Gabber* will send a reporter to your business to interview you. We take a couple of photos of you and your group in action and dedicate a full page to your business. For effectiveness the *Gabber* only runs one Feature per week. They are on a first come first serve basis. The cost for a Business Feature Story is only \$200. The normal cost for a full page is \$290. Call today for the list of previous businesses we have featured. They will tell you how effective they are.

## Price Leader

**Small Ad...Big Results!**

These *Mini Ads* are an excellent way to advertise on a tight budget. *Price Leader Ads* appear in the Run of the Paper.

Actual size is 2 1/4 inches wide X 1 inch tall.

Advertise This Space

**\$15** Price Leader Ad

Same Ad must run 10 consecutive weeks. Paid in advance \$150.

## Places of Worship

Available to all Religious Organizations.

This is a very good way to spread the word about what you have to offer your community! Priced specially for not-for-profit organizations with limited resources.

Ads appear on *the Gabber's* special Places of Worship Page, every week. Ad cost is just \$18 a week, with a 10 week commitment required.

Ad size: 2 1/4 " x 2"

## Group Advertising and Co-op Advertising

Is your business in a strip mall? Is there a group of six or more of your same type of businesses near you? If so, you can save money by joining forces and advertising as a group. Call for information.

**\$250 for six months**

**the Gabber**  
Since 1968

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